

American Rambler Productions
138 Conant Street
Beverly MA 01915

Mitt Romney/ R/ President/ US
Submission Number 261 Issue 2



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	41655	Campaign Ref:	E:063368310
Buyer:	..	Client/Product/Estimate:	.. / 1226	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06336831
Est./PO Number:	06336831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
3	M-F 9a Today Show II ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
5	M-F 10a Today Show III MT.....	03	200	30 Comme	Nbr of Spots	2	2	400
6	M-F 10a Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
7	M-F 11a My Carolina Today ..WTF..	04	75	30 Comme	Nbr of Spots	3	3	225
9	M-F 5p Judge Judy MT.....	03	210	30 Comme	Nbr of Spots	2	2	420
10	M-F 5p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	3	3	630
12	M-F 530p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	3	3	630
13	M-F 6p News MT.....	01	690	30 Comme	Nbr of Spots	2	2	1380
Weekly Totals: Total Spots(Ord Spots)					58	29	87	
Open PR					-1		-1	-750

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Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	41655	Campaign Ref:	E:06368310
Buyer:	..	Client/Product/Estimate:	. / .226	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	0636831
Est./PO Number:	06336831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
15	M-F 7p News ..WTF..	02	575	30 Comme	Nbr of Spots 3		3	1725
16	M-F 7p News MT....	02	575	30 Comme	Nbr of Spots 2		2	1150
17	M-F 730p Extra ..WTF..	03	275	30 Comme	Nbr of Spots 3		3	825
18	M-F 730p Extra MT....	03	275	30 Comme	Nbr of Spots 2		2	550
19	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	175	30 Comme	Nbr of Spots 3		3	525
20	M-F 1135p ET / 1035p CT Tonight Show MT....	03	175	30 Comme	Nbr of Spots 2		2	350
22	Sun 8a Today ShowS	02	250	30 Comme	Nbr of Spots 1		1	250
23	Sun 10a Meet The PressS	03	750	30 Comme	Nbr of Spots 1		1	750
24	Sun 6p NewsS	03	200	30 Comme	Nbr of Spots 2		2	400
25	Sun 7p ET / 6p CT Football Night In	06		30				
Weekly Totals: Total Spots(Ord Spots)					58	29	87	
Open PR					-1		-1	-750

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Buyer:	US	Client/Product/Estimate:	. / .226	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06336831
Est./PO Number:	06336831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
26	AmericaS Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	700 2600	Comme 30	Nbr of Spots 2		1 2	700 5200
27	M-F 1p Days Of Our Lives ..WTF..	03	230	Comme 30	Nbr of Spots 3		3	690
29	Thu 9p ET / 8p CT Office ...T...	03	5000	Comme 30	Nbr of Spots 1		1	5000
30	Fri 10p ET / 9p CT Dateline NBC FridayF..	02	1800	Comme 30	Nbr of Spots 1		1	1800
31	Sat 7p NewsS.	03	250	Comme 30	Nbr of Spots 1		1	250
33	M-F 6a News MT.....	03	350	Comme 30	Nbr of Spots 2		2	700
34	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	175	Comme 30	Nbr of Spots 1		1	175
35	M-F 4p Ellen ..WTF..	03	225	Comme 30	Nbr of Spots 1		1	225
36	Ryder Cup Sat	02	550	Comme 30	Nbr of Spots 2		2	1100
Weekly Totals: Total Spots(Ord Spots)					58	29	87	
Open PR					-1		-1	-750

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Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	41655	Campaign Ref:	E:063368310
Buyer:	US	Client/Product/Estimate:	1.1226	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06336831
Est./PO Number:	06336831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
37S. Ryder Cup Sun	02	550	30 Comme	Nbr of Spots	2	2	1100
36S. Sat 9-11p ET / 8-10p CT Law & Order SVU	04	500	30 Comme	Nbr of Spots	1	1	500
39S. M-Su 11p News	03	615	30 Comme	Nbr of Spots	1	1	615
40S. M-Su Late News Late Run	02	2000	30 Comme	Nbr of Spots	1	1	2000
41S. M-Su 11p News	03	615	30 Comme	Nbr of Spots	3	3	1845
42S. M-Su 11p News	03	615	30 Comme	Nbr of Spots	2	2	1230
43S. M-F 7a Today Show	03	550	30 Comme	Nbr of Spots	3	3	1650
44S. M-F 7a Today Show	03	550	30 Comme	Nbr of Spots	2	2	1100
46S. M-F 6p News	03	305	30 Comme	Nbr of Spots	3	3	915
47S. Sat 7a Today Show	03	200	30 Comme	Nbr of Spots	2	2	400
Weekly Totals: Total Spots(Ord Spots)					58	29	87	
Open PR					-1		-1	-750

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Original

Client: Mitt Romney/ R/ President/ US	Submission Cost: 41655	Campaign Ref: E:063368310
Buyer: US	Client/Product/Estimate: . / 1226	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06336831
Est./PO Number: 06336831	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
48S Sun 11a Chris Matthews Show	03	100	30 Comme	Nbr of Spots	1	1	100
50S M-F 11a My Carolina Today	06	20	30 Comme	Nbr of Spots	1	1	20
51	M-F 9a Today Show II	03	240	30 Comme	Nbr of Spots	2	2	480
52	M-F 11a My Carolina Today	06	20	30 Comme	Nbr of Spots	2	2	40
53	M-F 530p Judge Judy	03	250	30 Comme	Nbr of Spots	2	2	500
54	Tue 10p ET / 9p CT Parenthood	03	1750	30 Comme	Nbr of Spots	1	1	1750
55	M-F 530a News	09	30	30 Comme	Nbr of Spots	1	1	30
56	M-F 7a Today Show	03	550	30 Comme	Nbr of Spots	1	1	550
57	M-F 10a Today Show III	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					58	29	87	
Open PR					-1		-1	-750

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
23	Sun 10a Meet The Press	:30 Commercial	09/24/12	Open Pre Emption	750.00		0000000000	E:063368310

Grand Totals

		Month 9 Weeks: 5			Month 10 Weeks: 4			
		09/24			10/01			
	Totals	87			58			23
	Spots							
	Cost	42405			31575			10830

Grand Totals:

Spots:	87
Gross Total:	41,655.00
Commission:	6,248.25
Net Total:	35,406.75

REP HEADLINE# 6336831 TRF# E:063368 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MICK NESCI (H)

BEVERLY, MA 01915

ORDER # CONTRACT # 6336831 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#226 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 14.27

STA: PLS SEE M8 NEW OFFER
PLS SEE M7 RATE REVISIONS W/O 10/1 PER STEVE*
PLS REVISE ASAP
ALSO M1-M6 UNRESOLVED - ALL PREBOOKED/AIRED
PLS ADVISE ASAP
THX, CHERYL 9/28
/*M1 OFFER RVSD - PLS ADVISE - AFFECTS SPOTS THIS WEEKEND! THX, CHERYL 9/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#30 MISSED: SUN/700P-815P SEP30 30S \$600.00 (SEP28/12)
M-TU/700A-900A OCT1(2/WK) 30S \$625.00
OFFER: SUN/700P-815P SEP30 30S \$700.00 PLS ADVISE.
& M-TU/700A-900A OCT1(2/WK) 30S \$550.00
& M-TU/530A-600A OCT1 30S \$30.00
& M-TU/1100A-1130A OCT1 30S \$20.00
CMT: RVSD RATES TO CORRECT RATES SUN FOOTBALL NGT IN AMERICA & TODAY
CMT: SHOW - OFFERING 1X 530ANNEWS & 1X MYCT TO MAKE UP DIFFERENCE - PLS REVISE

M3 UNRESL BUY#25 MISSED: SAT/1200N-330P SEP29(2/WK) 30S \$350.00 (SEP25/12)
OFFER: M-TU/600A-700A OCT1(2/WK) 30S \$350.00 PLS ADVISE.
CMT: NO COLLEGE FOOTBALL THIS SAT 9/29 - MGS BOOKED 6AM NEWS 10/1-10/2
CMT: PLS ADVISE

M4 UNRESL BUY#26 MISSED: SAT/600P-630P SEP29(2/WK) 30S \$200.00 (SEP28/12)
OFFER: W-F/1135P-1235A SEP26 30S \$175.00 PLS ADVISE.
& W-F/400P-500P SEP26 30S \$225.00
CMT: NO SAT 6P NEWS D/T SPORTS - MGS BOOKED 1X TONIGHT SHOW AND 1X ELLEN
CMT: PLS ADVISE

REP HEADLINE# 6336831 TRF# E:063368
 \$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

STATION MAKEGOOD OFFERS:
 M5 UNRESL BUY#38 MISSED: SAT/730P-1100P SEP29 (2/WK) 30S \$250.00 (SEP25/12)
 OFFER: SAT/900P-1100P SEP29 30S \$500.00 PLS ADVISE.
 CMT: NO COLLEGE FOOTBALL 9/29 - MG BOOKED LAW & ORDER SVU 9-11PM
 CMT: PLS ADVISE

M6 UNRESL BUY#1 MISSED: W-F/700A-900A SEP26 (3/WK) 30S \$575.00 (SEP25/12)
 BUY#14 W-F/600P-630P SEP26 (3/WK) 30S \$400.00
 BUY#23 SAT/700A-900A SEP29 (2/WK) 30S \$250.00
 BUY#24 SAT/1100A-1130A SEP29 30S \$150.00
 OFFER: W-F/700A-900A SEP26 (3/WK) 30S \$550.00 PLS ADVISE.
 & W-F/600P-630P SEP26 (3/WK) 30S \$305.00
 & SAT/700A-900A SEP29 (2/WK) 30S \$200.00
 & SUN/1100A-1130A SEP30 30S \$100.00

CMT: RATE CORRECTIONS PER MAT/STEVE - PLS SEND NEW MG SPOTS FOR DIFFERENCE
 CMT: CHRIS MATTHEWS AIRS SUNDAY 9/30

M7 UNRESL BUY#4 MISSED: M-TU/900A-1000A OCT1 (2/WK) 30S \$250.00 (SEP28/12)
 BUY#8 M-TU/1100A-1130A OCT1 (2/WK) 30S \$75.00
 BUY#11 M-TU/530P-600P OCT1 (2/WK) 30S \$210.00
 BUY#33 TUE/1000P-1100P OCT2 30S \$1,800.00
 OFFER: M-TU/900A-1000A OCT1 (2/WK) 30S \$240.00 PLS ADVISE.
 & M-TU/1100A-1130A OCT1 (2/WK) 30S \$20.00
 & M-TU/530P-600P OCT1 (2/WK) 30S \$250.00
 & TUE/1000P-1100P OCT2 30S \$1,750.00
 CMT: RATE REVISIONS PER STEVE W/O 10/1

M8 UNRESL BUY#28 MISSED: SUN/1000A-1100A SEP30 30S \$750.00 (SEP28/12)
 OFFER: TUE/700A-900A OCT2 30S \$550.00 PLS ADVISE.
 & TUE/1000A-1100A OCT2 30S \$200.00
 CMT: SPOT NA D/T PROGRAM SOLD OUT - 2FOR1 MGS BOOKED TODAY SHOW AND TODAY
 CMT: SHOW ILL TUE 10/2 - PLS ADVISE ASAP

CONTRACT TOTAL 42265.00
 TOTAL SPOTS 84

REP HEADLINE# 6336831
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP25/12 10.05
*** WNCN-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP. # OFF. # SALESMAN #
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6336831

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#226 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP25/12 10.05

REP: REVISED ORDER
TTL 42265 @ 84X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 226

1			700A-900A	30		\$550 \$575.00	9/26	9/28	3		W-F	3
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

2			700A-900A	30		\$550 \$625.00	10/1	10/2	2		M-TU	2
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PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

3			900A-1000A	30		\$250.00 ✓	9/26	9/28	3		W-F	3
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PROGRAM : TODAY SHOW2
CON COM1: TODAY SHOW2

9/25
1x 30A NEWS

9/25

REP HEADLINE# 6336831
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.05
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A PROGRAM : TODAY SHOW2 CON COM1 : TODAY SHOW2	30		\$250.00 ✓	10/1	10/2	2		M-TU	2
5			1000A-1100A PROGRAM : TODAY SHOW3 CON COM1 : TODAY SHOW3	30		\$200.00 ✓	10/1	10/2	2		M-TU	2
6			1000A-1100A PROGRAM : TODAY SHOW3 CON COM1 : TODAY SHOW3	30		\$200.00 ✓	9/26	9/28	3		W-F	3
7			1100A-1130A PROGRAM : CAROLINA TODAY CON COM1 : CAROLINA TODAY	30		\$75.00 ✓	9/26	9/28	3		W-F	3
8			1100A-1130A PROGRAM : CAROLINA TODAY CON COM1 : CAROLINA TODAY	30		\$75.00 ✓	10/1	10/2	2		M-TU	2
9			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$210.00 ✓	10/1	10/2	2		M-TU	2
10			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$210.00 ✓	9/26	9/28	3		W-F	3
11			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$210.00 ✓	10/1	10/2	2		M-TU	2
12			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$210.00 ✓	9/26	9/28	3		W-F	3

REP HEADLINE# 6336831
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
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 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.05
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : NEWS 6P CON COM1 : NEWS 6P	30		\$680.00 ✓	10/1	10/2	2		M-TU	2
14			600P-630P PROGRAM : NEWS 6P CON COM1 : NEWS 6P	30		\$400.00 ^{\$305}	9/26	9/28	3		W-F	3
15			700P-730P PROGRAM : NEWS 7P CON COM1 : NEWS 7P	30		\$575.00 ✓	9/26	9/28	3		W-F	3
16			700P-730P PROGRAM : NEWS 7P CON COM1 : NEWS 7P	30		\$575.00 ✓	10/1	10/2	2		M-TU	2
17			730P-800P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$275.00 ✓	9/26	9/28	3		W-F	3
18			730P-800P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$275.00 ✓	10/1	10/2	2		M-TU	2
19			1100P-1130P PROGRAM : NEWS 11P CON COM1 : NEWS 11P	30		\$615.00 ✓	9/26	9/28	3		W-F	3
20			1100P-1130P PROGRAM : NEWS 11P CON COM1 : NEWS 11P	30		\$615.00 ✓	10/1	10/2	2		M-TU	2
21			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1 : TONIGHT SHOW	30		\$175.00 ✓	9/26	9/28	3		W-F	3

WNCN

\$305
~~\$400.00~~

\$285

REP HEADLINE# 6336831
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.05
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1130P-1230A	30		\$175.00 ✓	10/1	10/2	2		M-TU	2
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
23			700A-900A	30		\$250.00 ^{\$250}	9/29	9/29	2		SAT	2
PROGRAM : SAT TODAY												
CON COM1 : SAT TODAY												
24			1100A-1130A	30		\$150.00 ^{\$100}	9/29 ^{9/30}	9/29	1		SAT ^{SUN}	1
PROGRAM : CHRIS MATTHEWS												
CON COM1 : CHRIS MATTHEWS												
25			1200N-330P	30		\$350.00	9/29	9/29	2		SAT	2
PROGRAM : COLLEGE FTBL												
CON COM1 : COLLEGE FTBL												
26			600P-630P	30		\$200.00 ✓	9/29	9/29	2		SAT	2
PROGRAM : NEWS 6P SAT												
CON COM1 : NEWS 6P SAT												
27			800A-900A	30		\$250.00 ✓	9/30	9/30	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1 : SUN TODAY												
28			1000A-1100A	30		\$750.00 ✓	9/30	9/30	1		SUN	1
PROGRAM : MEET PRESS												
CON COM1 : MEET PRESS												
29			600P-630P	30		\$200.00 ✓	9/30	9/30	2		SUN	2
PROGRAM : NEWS 6P												
CON COM1 : NEWS 6P												
30			700P-815P	30		\$600.00 ⁷⁰⁰	9/30	9/30	1		SUN	1
PROGRAM : FTBL IN AMERICA												
CON COM1 : FTBL IN AMERICA												

Handwritten notes:
 n/a: 2x (A) (S) (M-TU)
 n/a: w/a 1x TONIGHT SHOW \$175 + 1x ELLEN \$225

REP HEADLINE# 6336831
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.05
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			815P-1130P	30		\$2,600.00 ✓	9/30	9/30	2		SUN	2
PROGRAM : NFL FTBL CON COM1 : NFL FTBL												
32			100P-200P	30		\$230.00 ✓	9/26	9/28	3		W-F	3
PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES												
33			1000P-1100P	30		\$1,800.00 ✓	10/2	10/2	1		TUE	1
PROGRAM : PARENTHOOD CON COM1 : PARENTHOOD												
34			900P-930P	30		\$5,000.00 ✓	9/27	9/27	1		THU	1
PROGRAM : OFFICE CON COM1 : OFFICE												
35			1000P-1100P	30		\$1,800.00 ✓	9/28	9/28	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
36			300P-600P	30		\$550.00 ✓	9/29	9/30	4		SA-SU	4
PROGRAM : RYDER CUP CON COM1 : RYDER CUP												
37			700P-730P	30		\$250.00 ✓	9/29	9/29	1		SAT	1
PROGRAM : 7P NEWS CON COM1 : 7P NEWS												
38			730P-1100P	30		\$250.00 ✓	9/29	9/29	2		SAT	2
PROGRAM : COLLEGE FOOTBALL CON COM1 : COLLEGE FOOTBALL												
39			1100P-1130P	30		\$615.00 ✓	9/29	9/29	1		SAT	1
PROGRAM : 11P NEWS CON COM1 : 11P NEWS												

Handwritten notes:
 (38) *WNCN*
 N/A: 1X LD \$500 9-11P

REP HEADLINE# 6336831
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP25/12 10.05
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1130P-1200M	30		\$2,000.00 ✓	9/30	9/30	1		SUN	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
SEP/12			32685.00			OCT/12						
						\$9,580.00						
CONTRACT TOTAL												42265.00
TOTAL SPOTS												84

4560

MARKET TOTALS \$422,650 WNCN 10% WRAL 45% WTVD 37% WRAZ 8% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- .NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WNCN-Raleigh

Date:

8/30/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					Q

Total Charges: *see schedules for Aug. 31-Nov. 6

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/12

Date

S. Kincaid

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

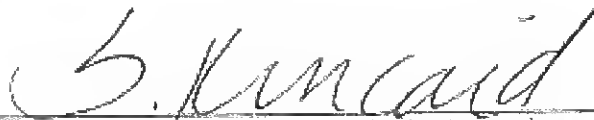
I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date